

ENDANGERED

MOSQUITO SYSTEMS

We Move In. Mosquitoes Move Out."

By Jill Kaplan

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t is said that necessity is the mother of invention and if you ask Steve Jenkins, he will agree one hundred percent. He remembers and evening many, many years ago that involved his wife Eunice which became the inspiration for his professional career. Mrs. Jenkins abhors everything about mosquitos. The buzzing and the biting drive her to distraction. In fact, so much so that if there is a mosquito in the house at bedtime, she will hunt the intruder down before retiring for the evening. One night, following and especially nasty bite, Steve decided to do something that would provide people with a respite from these pesky pests. Jenkins was aware of a commercial misting system that was used for fly control and he wondered if it could be adapted to tackle mosquito infestation. That, as they say, was the start of big idea and a bigger business.

That was in 2002 and how Jenkins helped create a new industry of an innovative residential mosquito misting system that didn't just repel the insects but eradicated them. The beauty of the idea was two-fold. The first was in the solution itself. The mist contained pyrethrum, which is derived from chrysanthemums as well as other options that include a 100 percent USDA National Organic Compliant alternative, a rosemary-based solution made up of essential plant extracts and oils. The second component was the delivery system which involved the strategic placement of a custom-built misting sprayers installed around the property perimeter. This onetwo-punch was designed to ensure that the pests were pummeled permanently.

Initially a company was formed in Dallas area and within a very short period of time was the largest grossing business in

Texas. Jenkins, who was serving as President, asked himself if these little pests can fly, jump, and hop than why can't we. Jenkins then asked himself where in the United States is the population most plagued by annoying biting insects that trap folks in their homes and virtually destroy the quality of outdoor living? His answer, South Florida, of course.

The introduction of SWAT Mosquito Svstems to South Florida has been a boom to the company, a haven of prosperity for its employees, and a blessing to home owners across the region. Not ones to rest on their laurels, and in their continued quest to be the best, Jenkins assembled a cracker jack South Florida based residential team and got busy.

The Miramar headquarters sales and customer development are led by Brent Ball who serves as the corporation's Vice

866-900-SWAT SwatMosquitoSystems.com "...No See-Ums Too

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## OUR MISSION:

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an Mosquitoes Move Out

Control and eliminate mosquitoes, no-see-ums and other biting

insects. Provide customers with an ownership experience second

custome )0% custo President of Project Management. Mr. Ball is an affable and out going man who views the personnel as family members. Most of whom, like Office Manager Yordy Wingfield, A/K/A "The Rock", have been with the firm since day one.

Together, the group decided that the next logical step would be to use an app for residential use that allowed a homeowner to turn on and monitor their systems from any location. The sheer brilliance of this simple use of easily accessible technology catapulted SWAT Mosquito Systems to the leadership position in their industry and became the bedrock of their consumer business.

Jenkins has built into the foundation of their corporate culture the absolute dedication to providing outstanding customer service through action. For example, Mr. Ball explains that "We can monitor times and tank levels right from our office," Ball explains. "We don't cut corners. We get it right the first time. I design every home as if it were mine. We ensure proper installation and train the home owner in appropriate usage achieve the best results. Our

MOSQUITO SYSTEMS

"What I love about my job is the collaborative environment. We all work together to make our jobs enjoyable. The diversity of the work that I do ensures that no day is like any other. I am always focused on bettering the community and to provide the best customer service possible. I feel so fortunate to work for this company."

> ~ KATHY TORRES / Front desk/ Administrative services

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"I've been at SWAT for 11 years. Working at SWAT has been great. I have watched the company grow and in turn have grown with it. I We here at SWAT also work hard to make sure our service both in office and on the field is excellent. We strive to make SWAT #1!"

## ~ YORDY WINGFIELD / Office Manager

"I've been with Swat Mosquito system since 2008. I've watched the company grow and expand throughout the years. Working for Steve Jenkins is the best part of the job for me. He makes sure his office staff, technicians, and design specialist are all up to date on training and knowledgeable about our product and equipment so we can provide the best service possible to our customers."

~ TERESA DUNN / Administrative Services

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"We are the best Mosquito control company out there because we always put on customers first and do whatever it takes to make them happy. I am truly grateful for having a boss like Steve and for all the opportunities he has given me. I hope to continue to move up and grow with the company for years to come."

~ JOEL ECHEZABAL / Field Manager

field team is led by Joel Echezabal and he and his technicians regularly check nozzles, make sure that the system is refilling itself automatically, and clean the filters. Further, we can monitor times and tank levels right from our office and receive emails immediately if there's a leak. Sometimes we show up to do the repair before the homeowner even knows there's a problem."

Kathy Torres, front desk administrator, says "Not only does our system really work, it's the only thing that works. SWAT is the only company that offers a lifetime warrantee on all its equipment. We pro-rate the product so you only pay for what you use, thus keeping costs down". Teresa Dunn who leads the administrative services divisions adds "Joel and his techs are vigilant in battling any new species that develops and every technician has reoccurring training yearly to assure they are fully briefed on their latest opposition".

Echezabal points out "With SWAT's state-of-the-art technology, ease of operation, and the peace of mind that comes with knowing you are in the best of hands, there's nothing more to worry about when it comes to fighting mosquitos." Wingfield is quick to point out that "Our office is like 911 during mosquito season. People rely on us. They don't know what to do without us! For that we are truly grateful and appreciative." **stb** 

SWAT Mosquito Systems is the leading and largest provider in Florida. For more information, or to schedule your complimentary installation estimate, call 1-866-900-SWAT, or visit www.swatmosquitosystems.com